

# Rochester Cross Country Ski Foundation

## - News Release -

**From:** Rochester Cross Country Ski Foundation (RXCSF)

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**Subject: 2006 RXCSF XC Ski Expo & Sale on November 18<sup>th</sup> @ HFL Middle School**

The Rochester Cross Country Ski Foundation (RXCSF) will be conducting the 2006 Annual Cross Country Ski Expo & Sale on November 18<sup>th</sup> from 9:00AM until 2:00PM. The event location is the Honeoye Falls Lima Middle School located on Quaker Meetinghouse Road in Honeoye Falls, NY. All current and prospective Cross Country Skiers are welcome!

The Expo & Sale has several components to serve the pre-season needs of Rochester-area cross country skiers:

- A “new” ski equipment sale including leading XC Ski retailers from around New York State including Park Ave Bike Shop of Rochester and High Peaks Cyclery of Lake Placid.
- A “used” ski equipment sale conducted by Genesee Valley Bill Koch Youth Skiing.
- Sign up for children ages 4 to 13 to participate in Genesee Valley Bill Koch Youth Skiing. GVBKYS introduces children to the joys of XC Skiing while developing their skills, persistence and competitive fires.
- Informational and membership sign-up booths for local XC Ski organizations including RXCSF, Rochester Nordic Ski Club, New York State Ski Racing Association - Nordic, WNY Biathlon, and Rochester Orienteering Club.
- A pre-season ski hot wax and binding mounting services available. Have your bindings mounted and skis waxed while you shop and learn!
- Ski Waxing Form sale conducted by Fairport High School Ski Team.

The Expo & Sale admission is free. A portion of the used sale proceeds go to benefit the GVBKYS to promote local youth skiing. A portion of the new sale proceeds go to benefit RXCSF, a new organization dedicated to improving XC Ski trails, education and participation in the greater Rochester area.

*The RXCSF Ski Expo and Sale at HFL is administered by the Rochester XC Ski Foundation, a 501(c)(3) (pending) corporation dedicated to the development of cross country skiing in greater Rochester, NY. For more information, visit our website at [www.xcrochester.com](http://www.xcrochester.com).*

